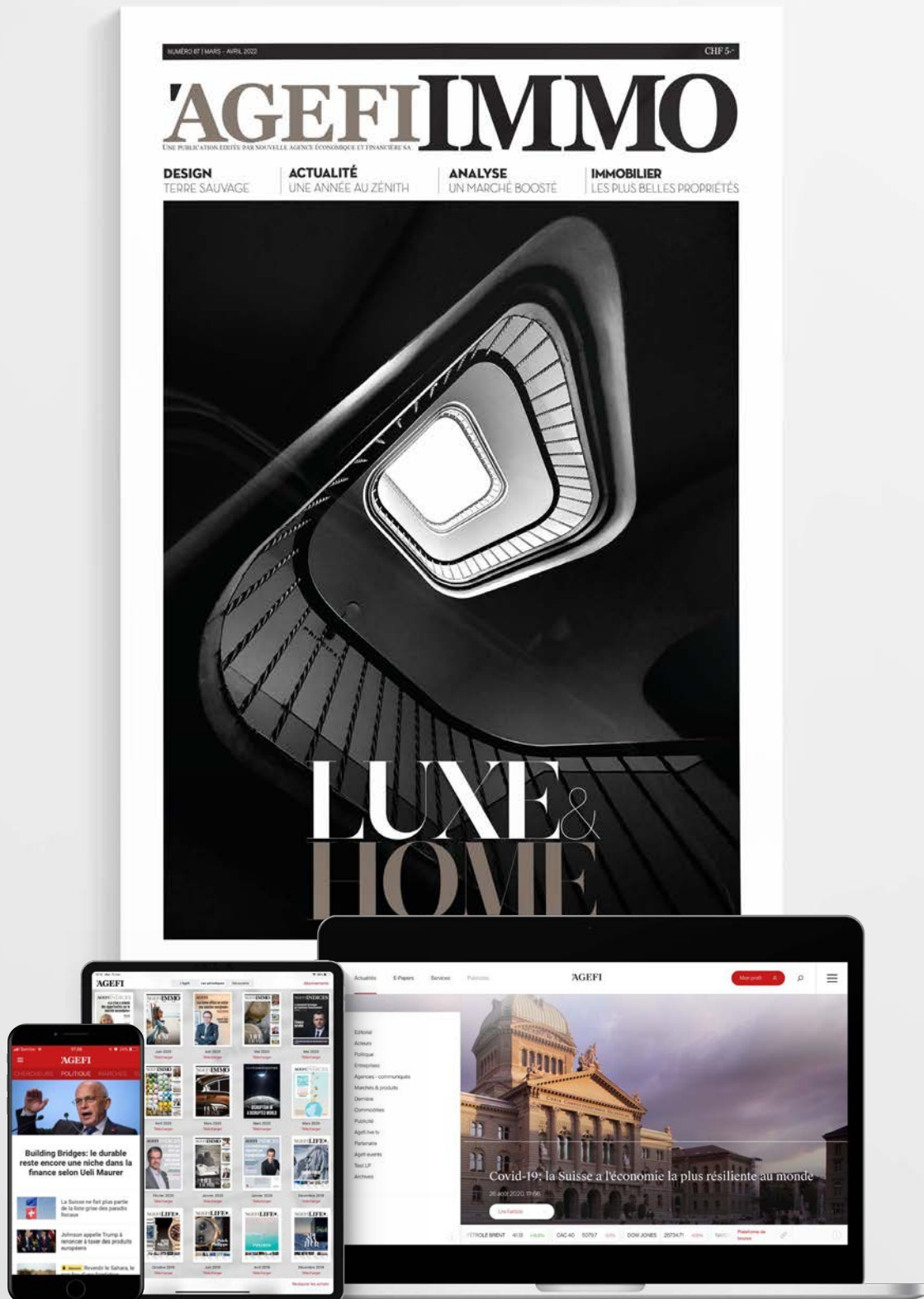


'AGEFIIMMO

– MEDIAKIT 2023 –



'AGEFI

'AGEFIINDICES

'AGEFILIFE

'AGEFIIMMO



Agefi IMMO is a properties and real estate magazine published by the financial and economic newspaper Agefi.

Agefi IMMO displays the most attractive properties currently for sale in Western Switzerland and proposes real estate news and current topics for a readership composed of managers, executives or investors with an affluent socio-economic background, superior purchasing power and a professional activity in the favored sectors of l'Agefi.

Because the purchase of a property is also an act which undertaken with the aim of acquiring exposure to an investment and a performance generating asset, communicating in Agefi IMMO gives you the opportunity to access a high recognition media centered on property buyers which aims and looks forward to meeting your needs and expectations.

Agefi IMMO provides an outstanding real estate search experience with an emphasis on photos and detailed descriptions of objects.

Publisher
FRANCK PEYSSONNEAUX

'AGEFI

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RELEASE – 2023

96 / LIFE & HOME

Publication date: **January 23th**
Material deadline: **January 05th**

97 / LIFE & HOME

Publication date: **February 20st**
Material deadline: **January 31st**

98 / LUXE & HOME

Publication date: **March 20st**
Material deadline: **February 28st**

99 / LIFE & HOME

Publication date: **April 17th**
Material: **March 28th**

100 / LIFE & HOME

Publication date: **May 15th**
Material deadline: **April 25th**

101 / LUXE & HOME

Publication date: **June 12th**
Material deadline: **May 23th**

102 / LIFE & HOME

Publication date: **July 24th**
Material deadline: **July 04th**

103 / LUXE & HOME

Publication date: **September 19th**
Material deadline: **August 29st**

104 / LIFE & HOME

Publication date: **October 16th**
Material deadline: **September 26th**

105 / LIFE & HOME

Publication date: **November 13th**
Material deadline: **October 24th**

106 / LUXE & HOME

Publication date: **December 11th**
Material deadline: **November 21nd**

DIFFUSION

21,945 including 17,535 on our digital platforms

Distribution channels:

L'Agefi subscribers, Agefi IMMO and Agefi LIFE subscribers; Real estate agencies; private clinics and events of the Swiss Medical Network group; events organised by L'Agefi or where L'Agefi is a media partner (agefi.com). Also available in E-Paper version at www.agefi.com, iPad application (apps.apple.com) and on Cafeyn.co

agefi.com

- 2'176'051 views / year

Newsletters:

- 6'000 sent by newsletter

Application:

- 12'120 applications installed
- 164'830 sessions / year
- 2'742'050 push notifications sent per year

REGULAR COLUMNS

Life style: The best from the world of objects, design, high-tech evolutions as well as other not-to-be missed.

«Confidential» visits: Perspective and full commentary on the most desirable properties currently for sale on the Swiss market.

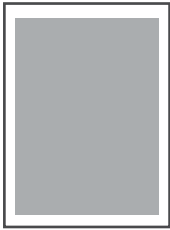
Chronic: Mortgages and loans.

Meeting with: Interviews with personalities from diverse backgrounds (bank, real estate, watchmaking, architecture...).

Confidences: Profile from real estate industry players – CEO, agency heads, legal counsels, etc.

ADVERTISING RATES - 2023

PRICE IN CHF QUOTED GROSS (+VAT 7.7%)



Real estate adverts

1/1 Page

243 x 341 mm

1 to 3 issue(s)	2'700.-
4 to 7 issues	2'000.-
8 to 11 issues	1'300.-

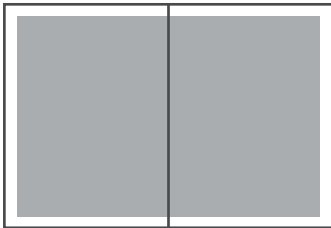


Commercial adverts

1/1 Page

243 x 341 mm *

.....	9'700.-
1/1 Facing the magazine contents page ...	11'000.-
1/1 Cover - second	12'000.-
1/1 Cover - third	10'500.-
1/1 Cover - fourth	13'000.-



Real estate adverts

2/1 Panoramic double page

486 x 341 mm

1 to 3 issue(s)	5'000.-
4 to 7 issues	3'700.-
8 to 11 issues	2'400.-

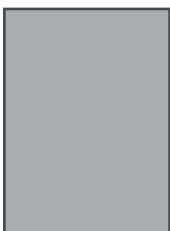


Commercial adverts

2/1 Panoramic double page

486 x 341 mm*

.....	16'500.-
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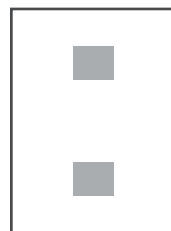
Corporate house & property adverts

(Real estate agency advert section)

1/1 Page

243 x 341 mm *

1 to 3 issue(s)	3'500.-
4 to 7 issues	2'500.-
8 to 11 issues	1'500.-



Agefi.com

Newsletter

Rectangle

300 x 250px / 40 ko max.

Morning	600.-
Evening	1'200.-
Morning und Evening	1'600.-

Size: width x height

*Free edge + 3mm trim on side

RATES

Inserts and front page gatefolder: Offer upon request

Prescribed position: + 10%

Commission: 10% agency commission, not cumulative with RACHA II. For other countries: see with your international representative office

Discount based on turnover:

From CHF 14'000.- 3% From CHF 44'000.- 10%
From CHF 24'000.- 4% From CHF 60'000.- 15%
From CHF 34'000.- 6% From CHF 75'000.- et plus 20%

TECHNICAL DATA

Material: High definition PDF 300dpi + proofs (pdf/x-1a :2001)

Language of publication: Bilingual: French and English

Transmission deadline:

- See calendar on page 3

Transmission of material by email:

immo.prod@agefi.com

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