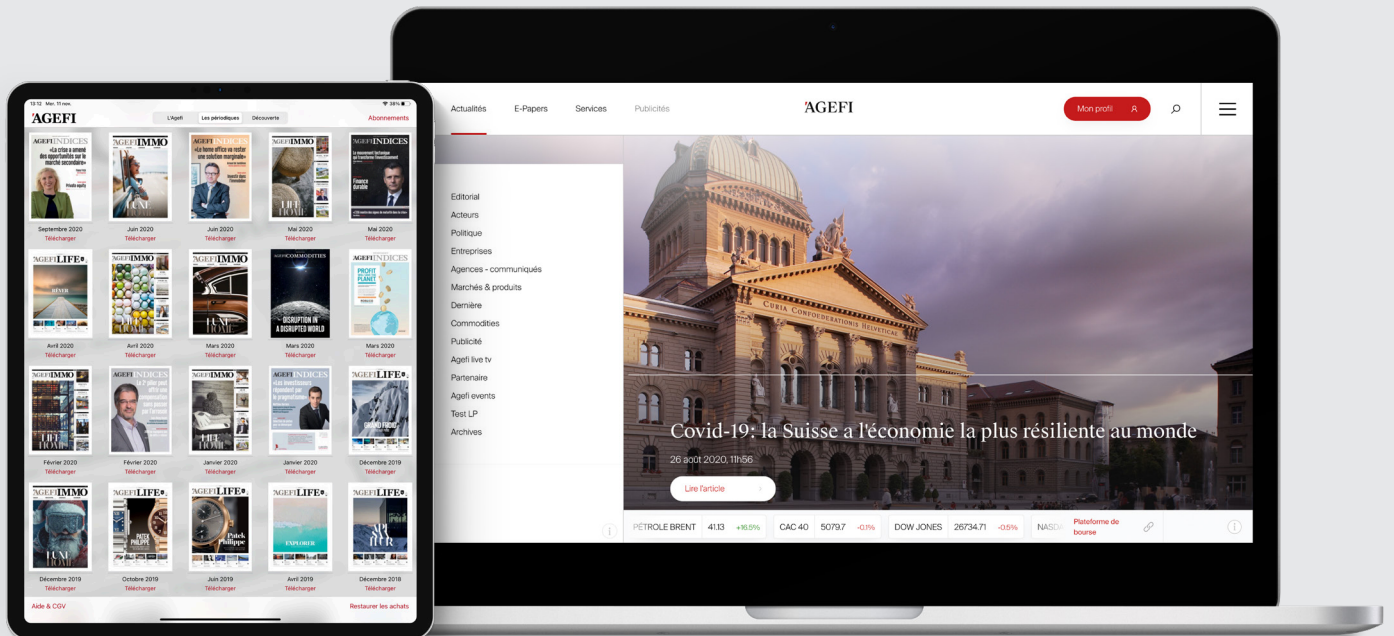


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Reading «L'Agefi» is the guarantee that you won't miss out on any economic and financial news. «L'Agefi» is a true working tool which helps decision makers to follow their markets, the activity of their clients, competitors and suppliers, not to mention bigger trends and market regulations. Since 1950, the news specialist has also been a reliable source of information for investors and citizens.

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Editor in Chief
FRÉDÉRIC LELIÈVRE

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DIFFUSION

agefi.com

- 3'958'631 views / year

Newsletters et Apps:

- 6'963 sent by newsletter

Application:

- 2'883 applications installed
- 238'772 sessions / year
- 1'195'637 people reached by pushes in 1 year

Journal:

- Normal: 17'219 including 13'200 on the iPad e-reader
- Extended: 19'125 including 13'200 on the iPad e-reader

REGULAR COLUMNS

Agefi.com: All along the day, the editorial staff enriches the economical and political news flow...

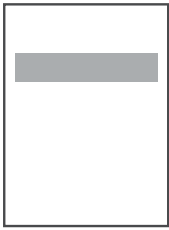
Daily agefi: In this section, readers can find the e-paper version of the daily newspaper L'Agefi. They can also read the last editions and consult the archives which consist of nearly 400'000 articles.

Supplements and magazines: Pages of presentation and consultation of the magazine with economical and financial trends of L'Agefi: Agefi INDICES and Life Style magazines: Agefi LIFE et Agefi IMMO.

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CPM - ROS - PRICE IN CHF QUOTED GROSS (+VAT 7.7%)



Leaderboard

728 x 90 px / 40 ko max. **60.-**



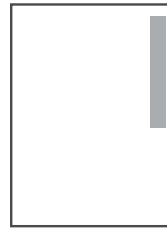
Halfpage

300 x 600 px / 60 ko max. **75.-**



Maxileaderboard

994 x 118 px / 60 ko max. **85.-**



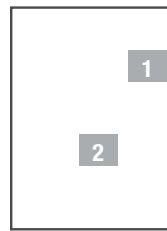
Skyscraper

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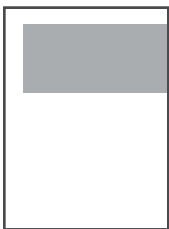
Wideboard

994 x 250 px / 60 ko max. **95.-**
+ format tablette: 728x90px / 60 ko max.
+ format mobile: 320x160px / 60 ko max.



Box 1 (Teaser)

300 x 250 px / 40 ko max. **75.-**



Branding Skin + Box

Hero (on top):

2560x1440 px **2'500.- per day**

Contenu centré: L: 700 px - H: 630 px

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215 characters for the subtitle

6.000 characters for the text **650.- per week**

STOCK MARKET BAR



Logo

464x290px

in png with transparent background / 150ko max

URL: to provide

Price : **5'000 per month**

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Accepted formats:

Leaderboard, wideboard, halfpage, skyscraper, maxileaderboard, rectangle 1, rectangle 2 (Low)

redirect(tag) or HTML 5, Jpeg, Gif

Publi-reportage – Teaser (Homepage) + article:

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