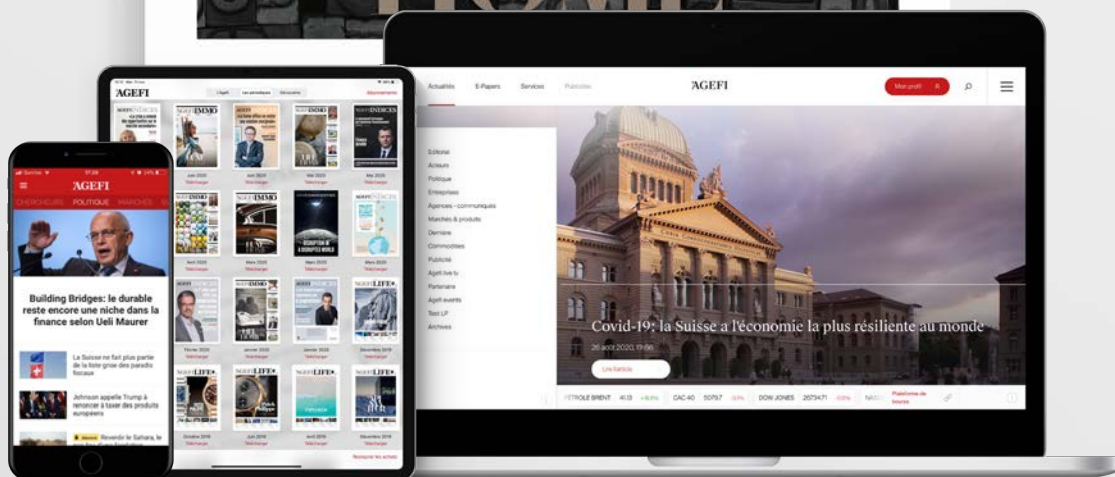


'AGEFIIMMO

– MEDIKIT 2021 –



'AGEFI

'AGEFIINDICES

'AGEFILIFE

'AGEFIIMMO



Agefi IMMO is a properties and real estate magazine published by the financial and economic newspaper Agefi.

Agefi IMMO displays the most attractive properties currently for sale in Western Switzerland and proposes real estate news and current topics for a readership composed of managers, executives or investors with an affluent socio-economic background, superior purchasing power and a professional activity in the favored sectors of l'Agefi.

Because the purchase of a property is also an act which undertaken with the aim of acquiring exposure to an investment and a performance generating asset, communicating in Agefi IMMO gives you the opportunity to access a high recognition media centered on property buyers which aims and looks forward to meeting your needs and expectations.

Agefi IMMO provides an outstanding real estate search experience with an emphasis on photos and detailed descriptions of objects.

Publisher
FRANCK PEYSSONNEAUX

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RELEASE – 2021

74 / LIFE & HOME

Publication date: **January 25th**
Material deadline: **January 07th**

75 / LIFE & HOME

Publication date: **February 22nd**
Material deadline: **February 02nd**

76 / LUXE & HOME

Publication date: **March 22nd**
Material deadline: **March 02nd**

77 / LIFE & HOME

Publication date: **April 19th**
Material: **March 30th**

78 / LIFE & HOME

Publication date: **May 17th**
Material deadline: **April 27th**

79 / LUXE & HOME

Publication date: **June 14th**
Material deadline: **May 25th**

80 / LIFE & HOME

Publication date: **July 26th**
Material deadline: **July 06th**

81 / LUXE & HOME

Publication date: **September 20th**
Material deadline: **August 31st**

82 / LIFE & HOME

Publication date: **October 18th**
Material deadline: **September 28th**

83 / LIFE & HOME

Publication date: **November 15th**
Material deadline: **October 26th**

84 / LUXE & HOME

Publication date: **December 13rd**
Material deadline: **November 23rd**

DIFFUSION

20'602 including 13'200 on the iPad e-reader

Distribution channels:

L'Agefi subscribers, Agefi IMMO and Agefi LIFE subscribers; Real estate agencies; private clinics and events of the Swiss Medical Network group; events organised by L'Agefi or where L'Agefi is a media partner (agefi.com). Also available in E-Paper version at www.agefi.com, iPad application (apps.apple.com) and on Cafeyn.co

agefi.com

- 3'958'631 views / year

Newsletters et Apps:

- 6'963 sent by newsletter

Application:

- 2'883 applications installed
- 238'772 sessions / year
- 1'195'637 people reached by pushes in 1 year

REGULAR COLUMNS

Life style: The best from the world of objects, design, high-tech evolutions as well as other not-to-be missed.

«Confidential» visits: Perspective and full commentary on the most desirable properties currently for sale on the Swiss market.

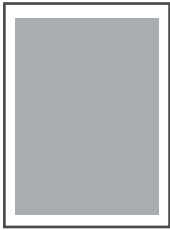
Chronic: Mortgages and loans.

Meeting with: Interviews with personalities from diverse backgrounds (bank, real estate, watchmaking, architecture...).

Confidences: Profile from real estate industry players – CEO, agency heads, legal counsels, etc.

ADVERTISING RATES - 2021

PRICE IN CHF QUOTED GROSS (+VAT 7.7%)



Real estate adverts

1/1 Page

243 x 341 mm

1 to 3 issue(s)	2'700.-
4 to 7 issues	2'000.-
8 to 11 issues	1'300.-

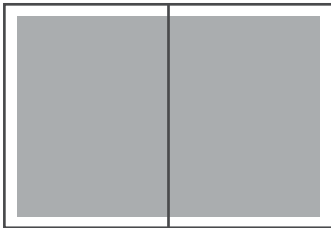


Commercial adverts

1/1 Page

243 x 341 mm *

.....	9'700.-
1/1 Facing the magazine contents page ...	11'000.-
1/1 Cover - second	12'000.-
1/1 Cover - third	10'500.-
1/1 Cover - fourth	13'000.-



Real estate adverts

2/1 Panoramic double page

486 x 341 mm

1 to 3 issue(s)	5'000.-
4 to 7 issues	3'700.-
8 to 11 issues	2'400.-

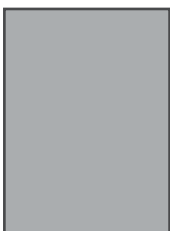


Commercial adverts

2/1 Panoramic double page

486 x 341 mm*

.....	16'500.-
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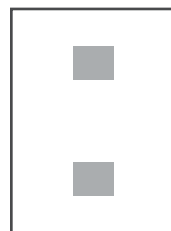
Corporate house & property adverts

(Real estate agency advert section)

1/1 Page

243 x 341 mm *

1 to 3 issue(s)	3'500.-
4 to 7 issues	2'500.-
8 to 11 issues	1'500.-



Agefi.com

Newsletter

Rectangle

300 x 250px / 40 ko max.

Morning	1'000.-
Evening	1'000.-
Morning und Evening.....	1'500.-

Size: width x height

*Free edge + 3mm trim on side

RATES

Inserts and front page gatefolder: Offer upon request

Prescribed position: + 10%

Commission: 10% agency commission, not cumulative with RACHA II. For other countries: see with your international representative office

Discount based on turnover:

From CHF 14'000.- 3% From CHF 44'000.- 10%
From CHF 24'000.- 4% From CHF 60'000.- 15%
From CHF 34'000.- 6% From CHF 75'000.- et plus 20%

TECHNICAL DATA

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Language of publication: Bilingual: French and English

Transmission deadline:

- See calendar on page 3

Transmission of material by email:

immo.prod@agefi.com

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General assp conditions: vsw-assp.ch

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